

12<sup>TH</sup> UP-UK ISCCM STATE CHAPTER

# CRITICON 2023

Theme: Enhancing Critical Care Skills

**25-26-27**

August 2023

**RADISSON BLU**

Kaushambi, Delhi NCR

*Hosted by  
ISCCM Ghaziabad  
Branch*

[www.criticon23.com](http://www.criticon23.com)

**PARTNERSHIP BROCHURE**

For more information call us on: +91 98103 07870 , +91 97168 02158

# WELCOME MESSAGE

Dear Friends,

We have great pleasure in informing you that 12<sup>th</sup> UP-UK ISCCM STATE CHAPTER to be held From 25<sup>th</sup> – 27<sup>th</sup> August 2023 (25<sup>th</sup> Workshop, 26<sup>th</sup> & 27<sup>th</sup> Conference) at Hotel Radisson Blu, Ghaziabad -Kaushambi , Delhi NCR. CRITICON 2023 will be a wonderful opportunity for all of us to discuss the trend and advancement in the field of medical and pharmaceutical industry.

Reputed and Renowned National and international speakers are going to share their knowledge and experience in this mega event. It is expected that more than 700 delegates from all over the UP and Uttarakhand will participate in this conference and this conference would provide an excellent opportunity for interaction with fraternity and display a myriad range of products and services.

Detail and option of sponsorship opportunity are as per this brochure, we request your esteemed organisation to be a part of conference and ensure optimum participation in this event for endless opportunities and possibilities

An Industry and Exhibitor hall will allow our delegates interaction with our collaborators in the industry and to bring us up-to date with innovations springing from the industry in these changing times.

We are working to ensure CME Credits to all participants for this academic meeting. All Delegates shall receive a Certificate of Participation. All delegates with poster/ podium Presentations and video submissions shall receive a Certificate of Presentation.

This scientific event will provide you with a unique opportunity to be a partner in Dissemination of Medical knowledge.

Your active participation will go a long way to make this annual conference a success.

For more information please visit our **website [www.criticon23.com](http://www.criticon23.com)**

With warm regards,



**Dr. Ashish Agarwal**  
Organizing Chairman  
CRITICON 2023



**Dr. V B Jindal**  
Organizing Secretary  
CRITICON 2023

For more information please visit: **[www.criticon23.com](http://www.criticon23.com)**

# COMMITTEES

## PATRONS



**Dr. Deepak Agarwal**



**Dr. Lalit Singh**

## ISCCM NATIONAL COMMITTEE



**Dr. Sheila Nainan Myatra**  
President



**Dr. Y P Singh**  
General Secretary



**Dr. Syed Moied Ahmed**  
Chairman



**Dr. Vimal Bhardwaj**  
Secretary

## ISCCM UP & UK

## ORGANISING COMMITTEE



**Dr. Ashish Agarwal**  
Organising Chairman



**Dr. V B Jindal**  
Organising Chairman



**Dr. Atul Jindal**  
Treasurer



**Dr. Gyanendra Agrawal**  
Chairman, Scientific Committee



**Dr. Veerottam Tomer**  
Chairman, Workshop Committee



**Dr. Rajesh Bhardwaj**  
Chairman, Reception Committee



**Dr. Brijesh Prajapati**  
Vice-chairman,  
Scientific Committee



**Dr. Anil Kumar**  
Vice-chairman,  
Workshop Committee



**Dr. Tarun Agarwal**  
Vice-chairman,  
Reception Committee

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# HIGHLIGHTS

## ACADEMIC HIGHLIGHTS

❖ Critical Care League

❖ Innovations in Critical Care

❖ Paper/Poster Presentation

❖ Ram Murli Oration

❖ Moot Court: Doctors Ki Adalat

❖ Life Time Achievements Awards

❖ Past President Oration

❖ Quiz Competition

❖ All Interactive Sessions with Quizzes and Audience Polls

❖ Young Intensivist Award

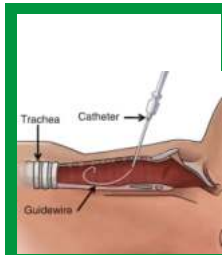
## WORKSHOP HIGHLIGHTS



**Nursing  
Critical Care +  
Resuscitation  
workshop**



**Mechanical  
Ventilation +  
Hemodynamic  
Monitoring**



**POCUS +  
Percutaneous  
Tracheostomy**



**ECMO +  
Renal  
Replacement  
Therapy**



**Bronchoscopy  
+ Airway  
Management**

## ENTERTAINMENT HIGHLIGHTS



**Thrilling life time  
experience of  
Formula 1 track**



**Akshardham  
The majesty**



**Fashion show of and  
for the Doctors**

# PARTNERSHIP OPPORTUNITIES

**PLATINUM  
PARTNER**  
**₹ 25 LAKHS**  
**+ GST**

- 2 Complementary stall of 3x2 mtr
- 8 complementary corporate registrations to the conference
- 1 full page advertisement on souvenir
- Company logo with hyperlink on website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Main
- 1 Page Flyer inserts in conference kit

**GOLD  
PARTNER**  
**₹ 20 LAKHS**  
**+ GST**

- 1 Complementary stall of 3x2 mtr
- 6 complementary corporate registrations to the conference
- 1 half page advertisement on souvenir
- Company logo with hyperlink on the website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Main
- 1 Page Flyer inserts in conference kit

**SILVER  
PARTNER**  
**₹ 15 LAKHS**  
**+ GST**

- 1 Complementary stall of 3x2 mtr
- 4 complementary corporate registrations to the conference
- Company logo on the website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Parallel Hall
- 1 Page Flyer inserts in conference kit

**BRONZE  
PARTNER**  
**₹ 10 LAKHS**  
**+ GST**

- 1 Complementary stall of 3x2 mtr
- 4 Complementary corporate registrations to the conference
- Company logo on website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Parallel Hall
- 1 Page Flyer inserts in conference kit

# PARTNERSHIP OPPORTUNITIES

## CONFERENCE KIT PARTNER | ₹ 08 LAKHS + GST

- Partner's logo will appear on the conference kit
- 4 Complementary corporate registrations to the conference
- Partner will be free to put its three promotional material in the conference kit
- Partners will be allowed to display its standalone product advertisement backdrop in the conference kit distribution area

## REGISTRATION AREA PARTNER | PRICE: ₹ 06 LACS + GST

- 1 Complementary stall of 3x2 mtr
- Partner will be allowed to display its standalone product advertisement backdrop in the registration area
- 4 Complimentary Corporate Registrations to the conference
- Logo on the lanyard of the badge

## EXHIBITION STALL

**3x3 mtr. Stall - ₹ 04 Lakhs**    **2x2 mtr. Stall - ₹ 03 Lakhs**

## TERMS AND CONDITIONS

- Sponsorship offers will be entertained on a 1st - come - 1st - serve basis.
- At least 50 percent of payment at the time of booking and balance payment before 4 weeks of Conference otherwise the contract stands null and void and 50 percent of given money will be Returned only.
- Stall Fascia with Company name and Stall number will be provided by CRITICON 2023.
- One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight Cleaning will be included in the cost.
- Facilities required if any, will be provided at an extra cost.
- The sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the Government of India.
- All sponsorship payments shall be payable in Indian Rupees net of all taxes & TDS due before the conference.
- The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- For prominent exhibition and advertisement space book as early as possible.
- Stalls would be located on first come basis. 18% GST will be extra

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## CANCELLATION POLICY

- 50% of the payment will be refunded if cancelled before 30<sup>th</sup> June 2023
- Cancellation received after 1<sup>st</sup> July 2023 would not be entitled for any refund

## PAYMENT MODE

Bank Transfer

You can pay by bank transfer using the following instructions:

Bank: **ICICI Bank**

A/c No: **695505601434**

A/c Name: **Critical Care Society Ghaziabad**

Type of A/c: **Current Account**

IFSC Code: **ICIC0006955**

Branch: **Lohia Nagar Ghaziabad Branch**

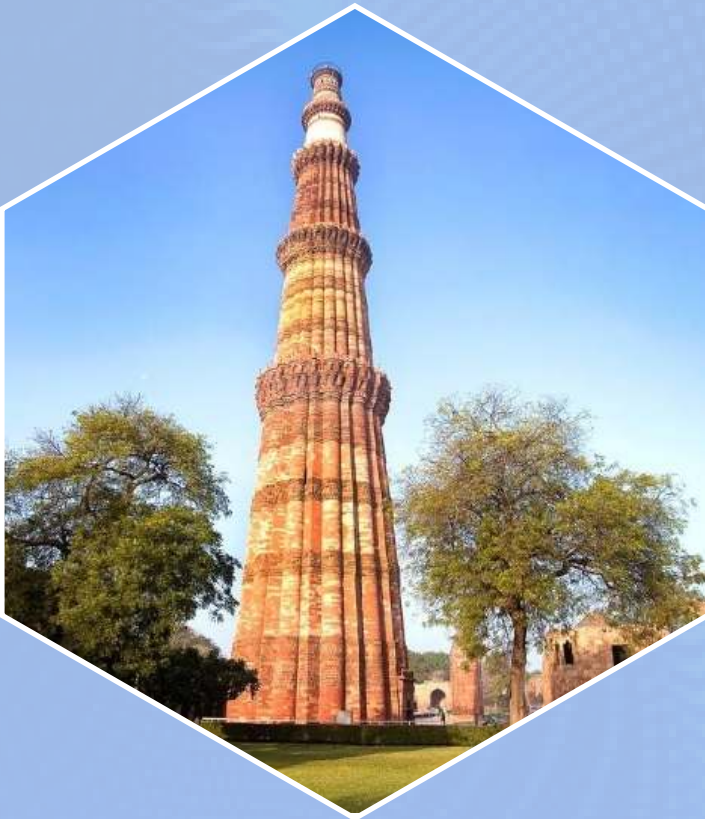
## CONFERENCE VENUE

# RADISSON BLU

Kaushambi, Delhi NCR



For more information please visit: [www.criticon23.com](http://www.criticon23.com)



**Conference Secretariat:**  
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